**Credits**

Client: Anûk Van der Steen, Jorgen Vranken, Lieselotte van Aperen

Executive Creative director: Jeroen Bostoen

Creative team: Dieter Vanhoof, Thomas Devreese

Account team: Thijs Muësen, Max Fauconnier

Event Planner & coordination: Niels Janssens

Senior Designer: Olivier Verbeke

PR – TBWA Reputation: Anneleen Coppens (PR consultant), Liesbeth Pyck (PR director)